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\$12 MILLION FULLERTON DEVELOPMENT UNVEILED

Plans were unveiled today for one of Southern California's largest commercial developments, a \$12 million, six-building office-hotel complex scheduled to rise on the prime 10-acre site directly at Fullerton's famed "Y" intersection of Harbor and Brea Blvds. To be known as Brashears Center, the bold project takes full cognizance of Orange County's emergence as an urban center by providing a dynamic, self-contained business community designed to provide the discriminating business executive with complete facilities within a highly integrated, master-planned complex, according to Dr. William Brashears, president of County Commercial Corp., developer.

Planned, designed and engineered by Welton Becket and Associates, architects and engineers, Brashears Center will rise from a closely interlocked series of terraces above two levels of subterranean parking for 900 automobiles.

Included are two office buildings, one of six stories and one of thirteen; a bank; a 12-story 200-room hotel; a retail-service facility; and a building designed to accommodate a branch county administrative center, including municipal and superior courts.

Dr. Brashears announced his plans at a press conference attended by governmental, civic and business dignitaries at the Fullerton Elks Club, which directly overlooks the project site.

"Our site is at the geographical center of four of Southern California's five major growth areas, is served by three major freeways, is a few miles from one of the nation's busiest airports, and will have its own helicopter pad, providing a stepping-stone to the world," Dr. Brashears pointed out.

Site preparation is already underway on the property consolidated by County Commercial Corp. from 12 parcels purchased from sepa-

rate property owners. The roughly triangular-shaped site includes 1100 feet of frontage on Harbor and 700 feet on Brea Blvd., a total of 1800 feet of prime frontage.

Brashears Center is located directly across Brea Blvd. from the huge Hillcrest Park and diagonally across Harbor from the Chapman Ranch, which was recently rezoned for a major regional shopping center. Directly across Harbor Blvd is the 27-unit Fullerton Medical Arts Center, which Dr. Brashears personally developed between 1954 and 1957.

Total development of Brashears Center will provide 400,000 square feet of office and hotel space. The project is expected to become a major Southern California landmark with its 13 and 12-story structures rising from the higher elevations of the sloping site.