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CORCORAN REVEALS HOW 'HUNCH' PAID HIM

People who live in Fullerton and who have traveled in various parts of the country do not realize how fortunate they were in selecting Fullerton as a city in which to live. I desired to settle permanently in some town. After looking about I decided to reside in Fullerton preferably on the hills, as such had always been my aim. I purchased ten acres northwest of the center of town, but as no water could be obtained, I was compelled to buy the adjoining 10 acres. The second ten acres was improved with a nice home and beautiful orange trees. The orange trees produced such beautiful golden fruit that we gave the place the name that the Golden Hill residential district of Fullerton now bears.

Although many here in Fullerton told me I had made a mistake in buying property on the hill, I knew that hills had made other cities and I hoped to make them do the same for Fullerton. Fuller-

ton seemed to grow about 1916. A few years later I had the chance to buy 40 acres north of the 20 acres I owned. These hills looked so beautiful that I induced my son-in-law, W.J. Cadman, to go in with me and purchase it, which we did for \$24,000.

After we bought it many laughed at us and wondered what we would do with the gopher and squirrel holes. I declared that some day we would subdivide the tract. The proposition of mine did not look good to the old-timers in Fullerton.

In 1922 I subdivided 20 acres with much handicap as we had to bring gas and electricity a great distance and also the cost of building roads on the hills was very heavy. We sold out our first subdivision in 3 months, but we did not sell the lots to the old-timers of Fullerton. We sold to people from Long Beach, Pasadena, Los Angeles, Santa Ana, Anaheim and Buena Park.

A few months later we subdivided another 20 acres and many Fullerton people bought lots because they began to see the value of the hills as residential sites. Then I put on my third subdivision, the 20 acres comprising the home ranch and the lots sold rapidly.

Every convenience and improvement are provided in Golden Hill, including paved streets and ornamental lights. There are three-fourths of a million dollars in holes in Golden Hill today and many more homes are now being built. The cost of the 60 acres when I purchased it was \$44,500. The value now is in the hundreds of thousands of dollars.

The development of Golden Hill shows what can be done with the hills. Soon, I predict, every hill around Fullerton will be built up with beautiful homes.